

P133/BIS103/EE/20170104

Time : 3 Hours

Marks : 80

Instructions :

1. All Questions are Compulsory.
 2. Each Sub-question carry 5 marks.
 3. Each Sub-question should be answered between 75 to 100 words. Write every questions answer on separate page.
 4. Question paper of 80 Marks, it will be converted in to your programme structure marks.
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1. Solve any **four** sub-questions.
 - a) What is business? Write characteristics of business in detail. 5
 - b) Explain scope of business. 5
 - c) Write in detail component of business environment. 5
 - d) What are large scale industries? 5
 - e) What are characteristics of business environment? Explain detail. 5
2. Solve any **four** sub-questions.
 - a) What is business organization? Why is it necessary? 5
 - b) Why need to study business environment? 5
 - c) Write environment policy of the government. 5
 - d) Difference between the internal and external business environment. 5
 - e) Explain role of business in eco friendly environment. 5
3. Solve any **four** sub-questions.
 - a) Define the following terms : 5
 - i) Accidents
 - ii) Turnaround
 - iii) Industrial sickness
 - iv) Industrial growth
 - v) FDI

- b) Differences between road, rail, air, water transport. 5
- c) Write note on banking sector. 5
- d) Explain FDI. 5
- e) What does financial system and business environment represent? 5

4. Solve any **four** sub-questions.

- a) Explain the feature of industrial growth. 5
- b) What are medium scale industries? 5
- c) What are the roles of BPO and KPO? 5
- d) Explain the Basic concept of market research in brief. 5
- e) Describe the tiny sector. 5

