

P09/FM2107/EE/20160527

Time : 3 Hours

Marks : 80

Instructions :

1. All Questions are Compulsory.
 2. Each Sub-question carry 5 marks.
 3. Each Sub-question should be answered between 75 to 100 words. Write every questions answer on separate page.
 4. Question paper of 80 Marks, it will be converted in to your programme structure marks.
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1. Solve any **four** sub-questions.
 - a) Discuss the factors affecting the profits of an organisation as per Michael Porter. 5
 - b) Discuss any five sources of Project ideas. 5
 - c) Which factors need to be analysed in project feasibility study? 5
 - d) Explain the nature and need of Environmental Analysis of a project. 5
 - e) Discuss the necessary steps in a sample survey for Demand Estimation. 5
2. Solve any **four** sub-questions.
 - a) Explain the components of Market planning. 5
 - b) Discuss the factors which should be considered while selecting technology for a project. 5
 - c) How the plant capacity is determined for a new project? 5
 - d) Discuss the various sources of fund for financing a new project. 5
 - e) Illustrate the Net Present value method for project appraisal. 5

3. Solve any **four** sub-questions.

- a) Discuss 'Decision Tree' as a technique for risk analysis of a project. 5
- b) Explain the strategies for risk management. 5
- c) Discuss the common market imperfections found in developing countries. 5
- d) Discuss the limitations which compel a project analysts to examine many projects. 5
- e) Explain the steps involved in project evaluation and Review Technique. 5

4. Solve any **four** sub-questions.

- a) Illustrate network diagram with critical path and state the importance of critical path. 5
- b) Illustrate how the average time for a activity is calculated by using three time estimates in PERT. 5
- c) Discuss the classification of investment proposals. 5
- d) Which points must be considered to avoid delay in project implementation? 5
- e) Discuss the
 - i) Debentures and
 - ii) Working capital advances as sources of project finance 5

