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**Instructions :**

1. All Questions are Compulsory.
  2. Each Sub-question carry 5 marks.
  3. Each Sub-question should be answered between 75 to 100 words. Write every questions answer on separate page.
  4. Question paper of 80 Marks, it will be converted in to your programme structure marks.
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1. Solve any **four** sub-questions.
  - a) State the need of co-ordination in management. 5
  - b) Explain the role of ethics on marketing and finance. 5
  - c) Write a short note on Corporate Social Responsibilities. 5
  - d) What are the different approaches to making ethical judgments? 5
  - e) What is management? States the principal of management with suitable example. 5
2. Solve any **four** sub-questions.
  - a) What is Decision Making? Explain its types. 5
  - b) Explain Human Resource Management. 5
  - c) Discuss on Generic Competitive strategies model. 5
  - d) Describe the role of decision making. Explain with suitable example. 5
  - e) State importance of planning as a function of management. 5

3. Solve any **four** sub-questions.
- a) Explain the principles of organization design with suitable example. 5
  - b) What are the factors affecting motivation? Explain with suitable examples. 5
  - c) Discuss the concept of coordination. 5
  - d) Discuss different types of financial statements. 5
  - e) Explain motivation with examples. 5
4. Solve any **four** sub-questions.
- a) Explain functional organization with its merits and demerits. 5
  - b) Compare line organization with functional organization. 5
  - c) Write a note on essentials of organization. 5
  - d) Write a note on Impact of Information Technology. 5
  - e) What are the factors of design to Industrial Unit? 5

